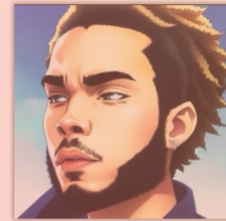


VICTOR PEREZ

Portland, OR
9713866432
Man3ywun@gmail.com

AKA "MAN3Y"

SEPT 2025



Hiring Team,

I'm a multidisciplinary operator-producer who ships social-first creative and keeps workflows moving. Since 2017 I've worked at the intersection of content, community, and on-chain culture-balancing hands-on production with day-to-day operations, team coordination, and customer experience.

In retail and small-business environments I've owned schedules, inventory, training, and reporting while solving customer issues quickly and professionally. As a creative, I concept, script, and edit short-form video and motion graphics for campaigns, announcements, and meme-driven moments. I'm comfortable planning content calendars, documenting processes, and collaborating across design, marketing, support, and community teams.

Highlights include standing up lightweight content pipelines, cutting concept-to-post timelines from days to hours, and safeguarding brand voice for crypto-native audiences. I'm bilingual [English/Spanish] and thrive in fast-paced, ambiguous settings where clear communication and reliable follow-through matter.

I'd welcome the chance to discuss how this mix-production craft plus operational rigor-can support your team's roadmap. My portfolio is here: <https://man3y.space>.

Thank you for your time and consideration.

Victor "Man3y" Perez

Portland, OR
971-386-6432
Man3ywun@gmail.com
<https://man3y.space>





VICTOR PEREZ

CREATIVE PRODUCER & OPS

SUMMARY

Operator-producer blending content craft with operational discipline. I concept, script, and edit short-form video/motion; document workflows; and keep schedules, assets, and stakeholders on track. Web3-native since 2017 across Solana/EVM/Ordinals; fluent in crypto culture while protecting brand voice. AI-assisted where it saves time, always polished in Adobe.

SELECTED WINS

- Shipped meme-to-motion social assets across multiple Web3 brands; used script drafts and rapid video/image tooling to cut concept-to-post cycles from days to hours while maintaining brand voice.
- Built repeatable "prompt ops" (style sheets, negative prompts, seed control) so visual identity stayed consistent across recurring series.
- Produced narrative mini-series / trailer-style clips for drops and collabs; tuned hooks, pacing, and captions for X/IG/TikTok algorithms.

Skills

- Content & Motion: Scripting, storyboarding, editing, motion graphics; Premiere, After Effects, Photoshop, Illustrator, CapCut, Figma.
- Ops & PM: Scheduling, inventory, SOPs, content calendars, campaign QA, stakeholder comms, ticketing/docs basics (e.g., Sheets/Docs).
- Social/Distribution: X, IG, TikTok, YouTube; community tone and moderation.
- AI-Assisted (moderate use): Drafting scripts/shot lists; fast video/image ideation.
- Web3: NFT culture fluency; drop mechanics; crypto-native voice.
- Languages: English / Spanish.

Education

SECONDARY SCHOOL

Hilltop High School

2002-2006

Contact

📞 9713866432

✉️ Man3ywun@gmail.com

📍 Portland, Oregon, USA

🌐 <https://man3y.space>

EXPERIENCE

CREATIVE PRODUCER & OPS

Assistant Manager

Marijuana Dispensary - Portland Oregon USA

2023 - Present

- Own store ops: scheduling, compliance, inventory accuracy, and daily reporting.
- Stand up content workflows for promos/product education; storyboard and edit short-form and repurpose to Reels/TikTok.
- Train and coach staff; resolve escalations with calm, clear communication.

Business Owner DMZBX

Online Retail Store - Portland Oregon USA

2020-2023

- Ran end-to-end business operations: listing, fulfillment, CX, vendor relations.
- Produced product trailers, reveal clips, and crypto styledrop content; planned posting cadence and moderated comments.
- Measured basic retention/CTR and iterated hooks/thumbnails accordingly.

Multimedia Creative

Freelance - Portland Oregon USA

2016-2020

- Designed and developed creative content, including branding, video production and web design for businesses and blockchain startups.
- Produced visuals that resonated with Web3 audiences, driving engagement and brand recognition

Assistant Store Manager

Sony Electronics - San Diego Ca USA

2012-2016

- Supported daily operations for a high volume retail store, achieving consistent sales growth and exceptional customer satisfaction.
- Developed and implemented strategies to enhance store profitability and meet performance targets.
- Trained and mentored team members, improving product knowledge and customer service skills.
- Resolved customer issues efficiently, providing personalized support to ensure loyalty and satisfaction.
- Collaborated with the Store Manager on inventory management, merchandising, and marketing initiatives.